

# Automatiq<sup>®</sup>

## Transparent Pricing

### SYNC



**No contracts** or monthly minimums



**All-inclusive pricing** means no additional fees for transfers, QRs, etc.



**Dedicated** account management and live customer support



**Unrivaled barcoding** and transfer automation



**Free access** for B2B Tier 1 Customers

**For example, if you sell 1,050 orders in a month, you will be billed \$637.50 as follows:**

- \$1.00 per listing for the first 250 orders
- \$0.70 per listing for the next 250 orders
- \$0.45 per listing for the next 250 orders
- \$0.35 per listing for the next 250 orders
- \$0.25 per listing for the last 50 orders

#### SYNC RATES PER ORDER

BOTTOM OF TIER	TOP OF TIER	PRICE PER LISTING (\$)	EST FEE (\$)	AVG PRICE (\$)
-	250	\$1.00	\$250	\$1.00
251	500	\$0.70	\$425	\$0.85
501	750	\$0.45	\$538	\$0.72
751	1,000	\$0.35	\$625	\$0.63
1,001	1,500	\$0.25	\$750	\$0.50
1,501	2,000	\$0.21	\$855	\$0.43
2,001	2,500	\$0.19	\$950	\$0.38
2,501	3,000	\$0.18	\$1,040	\$0.35
3,001	3,500	\$0.16	\$1,120	\$0.32
3,501	4,000	\$0.14	\$1,190	\$0.30
4,001	4,500	\$0.13	\$1,255	\$0.28
4,501	5,000	\$0.12	\$1,315	\$0.26
5,001	7,500	\$0.11	\$1,590	\$0.21
7,501	10,000	\$0.10	\$1,840	\$0.18
10,001	15,000	\$0.09	\$2,290	\$0.15
15,001	25,000	\$0.07	\$2,990	\$0.12
25,001	50,000	\$0.05	\$4,240	\$0.08
50,001	75,000	\$0.03	\$4,990	\$0.07

# Automatic® Transparent Pricing

## UPTICK



**20% reduction**  
in cart rates for  
all customers



**24/7 coverage**  
on your inventory



**Additional discounts**  
for 12-month  
commitments



**Extra 10% off** with  
B2B Tier 1 Pricing



**Free access**  
for Lysted users

### UPTICK PRICING ON SYNC

BOTTOM OF TIER	TOP OF TIER	RATE PER TIER (%)	EST FEE (\$)	BLENDED RATE (%)	B2B CREDIT* (\$)	EFFECTIVE ALL-IN RATE (%)
-	\$41,667	1.35%	\$563.34	1.35%	\$56.33	1.22%
\$41,668	\$83,333	1.19%	\$1,059.98	1.27%	\$106.00	1.14%
\$83,334	\$166,667	0.95%	\$1,853.31	1.11%	\$185.33	1.00%
\$166,668	\$333,333	0.79%	\$3,173.30	0.95%	\$317.33	0.86%
\$333,334	\$500,000	0.68%	\$4,306.63	0.86%	\$430.66	0.78%
\$500,001	\$750,000	0.63%	\$5,886.62	0.78%	\$588.66	0.71%
\$750,001	\$1,000,000	0.60%	\$7,386.62	0.74%	\$738.66	0.66%
\$1,000,001	\$2,500,000	0.39%	\$13,266.61	0.53%	\$1,326.66	0.48%
\$2,500,001	\$5,000,000	0.31%	\$21,066.61	0.42%	\$2,106.66	0.38%

*\*The amounts shown in the B2B Credit column are based on B2B Tier 1 pricing only*

**For example, if you sell \$250,000 in gross ticket sales in one month on our pricing tool, you will be billed as follows:**

- + \$563.34 for the first \$41,667 in gross sales at 1.35%
- + \$496.65 for the next \$41,667 in gross sales at 1.19%
- + \$793.33 for the next \$83,333 in gross sales at 0.95%
- + \$660.00 for the last \$83,333 in gross sales at 0.79%

\$2,513.32 total for the month

The rate table reflects discounted prices for customers using Sync.  
All figures are approximate and rounded.

## Stack Your Savings

- 20% Rate Reduction
- + Additional Contract Discount
- + B2B Credits

**All-In Pricing = 32% Total Savings!**